

28-31 March, 2009

Cairo International Conference Center - CICC
Cairo, Egypt



**ARAB - AFRICAN
CONFERENCES & EXHIBITIONS**

العربية الأفريقية للمؤتمرات و المعارض

32 Road 7, Maadi 11431, Cairo, Egypt

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Company Name:

Contact Name: Position:

Address:

City: Postal Code: Country:

Tel: Fax: E-mail:

Mobile: Company Activity/ Product:

NB: If invoice address is different from above, please provide invoice address separately

Please tick Prices: US Dollars \$

BOOTH TYPES m² Cost

INDOOR SPACE ONLY (minimum Size 18 m²) Base Price US\$ 275 per m² x = US\$
Includes: space, general aisle cleaning and security

INDOOR FULLY FURNISHED STAND (Min. 9m²- and above) Base Price US\$ 300 per m² x = US\$
Includes: Rear & Sidewalls, general aisle cleaning and security of pavilion,
Electrical supply, 1 Table, 3 chairs, White Panels, 3 Spot Lights, 1 Waste Basket, 1 Ashtray

Premium Booths

CORNER BOOTH Add 10% to the Base Price

3 AISLE BOOTH Add 15% to the Base Price

SPECIAL LOCATION BOOTH Add 20% to the Base Price

(Located in front of e-mail stations, MEDICONEX cafe, Conference Hall Foyer, Coffee Breaks and Food Court)

Expo Catalogue Listing (Compulsory)
Includes: Computerized registration system. Full company listing and company description in the MEDICONEX 2009 Expo Catalogue. US\$ 250 x _____ companies = US\$ _____

ADVERTISING IN THE OFFICIAL EXPO CATALOGUE (4 color)
 OUTSIDE BACK COVER = US\$ 2000 FULL PAGE = US\$ 750 HALF PAGE = US\$ 500
 INSIDE COVERS = US\$ 1000 DOUBLE PAGE SPREAD = US\$ 1550
Size of catalogue: 17 cm X 24 cm
Colour separated films must be supplied by the Advertiser 4 weeks before the exhibition date. US\$

TOTAL COST US\$ US\$

PAYMENT SCHEDULE & PROCEDURE
1- 50% of space charges plus 100% Expo Catalogue listing & advertising fees within 30 days of stand reservation. Failure to pay within 30 days means your stand position may be reallocated.
2- Outstanding balance to be paid by 15 February 2009

BY BANK TRANSFER TO:
PIRAEUS Bank, Maadi Branch, EGYPT
Rd 9, Maadi, Cairo, Egypt
SWIFT CODE : ECBAEGCAXXXX
A/C NO : 15342278
Beneficiary: : Arab African Conferences & Exhibitions

** Payment must be made in US\$ or EURO net of all bank transaction charges.

METHODS OF PAYMENT
An invoice will be forwarded once the booking form has been processed. Payment must be made immediately and your stand allocation will only be confirmed on receipt of payment. Exhibitors with outstanding payments will not be admitted to the exhibition.

We hereby confirm our participation at this exhibition, and we confirm that we have been supplied with ACE Rules and Regulations, which form part of this contract. We have read the Rules and Regulations, and confirm our acceptances of these. The signature of this Application contract and its receipt by ACE is deemed conclusive evidence of the Applicant's agreement to pay the full fees due. The applicant may not cancel the application. The Applicant further acknowledges that ACE, having incurred expenses as a result of the Application, is not required to refund any of the fees and that ACE is also entitled to any unpaid amounts that may be owing by the Applicant to ACE. Where more than one exhibitor will share a stand in respect of which this Application is made ("stand sharers"), the Applicant, acting as agent for each Stand Sharer, shall ensure that each Stand Sharer is bound by the rules and regulations overleaf.

Name: _____ Client Signature: _____ Date: _____

Please FAX copy to: +20 2 2378 0458 and send original to us by express mail

For Official Use only:	Invoice No:	Stand No:	<input type="checkbox"/> Office	<input type="checkbox"/> Agent	<input type="checkbox"/> Group
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COMPANY
STAMP HERE

RULES AND REGULATIONS

- A. Exhibitors (which term shall include the Applicant and any stand sharer) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorised official of Arab African Conference & Exhibitions. , (hereinafter referred to as ACE) who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor under this contract, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.
- B. No Exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.
- C. Exhibitors are expected to comply with any building regulations and any and all Government rules and regulations.
- D. Rights of an exhibitor shall not be assignable to any other firm or person and no exhibitor may assign his space, or sublet the whole or any part of the space contracted for. An exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.
- E. Exhibitor shall not obstruct the view of adjoining exhibit nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to the Exhibit committee shall be prohibited.
- F. Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by the Exhibit Committee.
- G. Attendance hours shall be controlled solely by the Exhibit Committee who will specify hours etc., and admission shall be ticket or badge, and identification badges shall not be transferable.
- H. No Exhibitor will be allowed to remove his exhibit from the Exposition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorised representative present at the Exposition throughout all exhibit periods and during the installation and dismantling of his exhibit.
- I. The Exhibit committee, Sponsors, ACE its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Reputable watchmen will be on duty day and night, but the Exhibit Committee, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage there from. The Exhibitor is urged to adequately insure their exhibits, other equipment for which they are responsible and personal effects.
- J. The Publisher of the Catalogue, the Exhibit Committee, Sponsors, ACE, its Agents or Employees will not be responsible for any errors or omissions on copy prepared and submitted by the Advertiser or Exhibitor.
- K. The signature of the Application and its receipt by ACE is deemed conclusive evidence of the Applicant's agreement to pay the full fees due from that moment. The application may not be cancelled by the Applicant. Applicant further acknowledges that ACE, having incurred expenses as a result of the application, is not required to refund any of the fees agreed to on the reverse side and that ACE is also entitled to any unpaid amounts that may be owing by the Applicant to ACE.
- L. The Applicant shall notify ACE of the name of each stand sharer no later than the date set out on the reverse of this Application. The Applicant shall be deemed to act as agent in respect of each stand sharer who shall be bound by the Rules and Regulations accordingly.
- M. In the event that any stand sharer fails to comply with these Rules and Regulations or otherwise defaults in its obligations to ACE, the Applicant as Principal shall be liable for all losses, liabilities and costs incurred by ACE arising from such non-compliance or default.
- N. The Exhibit Committee, Sponsors, ACE, its Agents or Employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts intervention or regulation, military activity or any other circumstances which shall make it impossible or inadvisable for the Exhibit Committee to hold the Exhibition/Conference at the time and place provided, and the Exhibit Committee reserves the right to re-schedule the exposition at another date and/or at an alternative site. Furthermore, ACE, will not be responsible and will be held harmless should any conflicts or misinterpretations arise with the host country, its sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the exhibitors. The said Exhibitor acknowledges that ACE have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to ACE as fees or otherwise in connection with the Exhibition shall remain the property of ACE.
- O. The Exhibit Committee is not responsible to assist the Exhibitor in obtaining passport and visa, for entrance into the country where the exposition is to be held. The fact that the Exhibitor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The Exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the exposition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.
- P. The Exhibit Committee, Sponsors, ACE, its Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the Exposition is held. Exhibitors are urged to adequately insure all shipments.
- Q. The Exhibit Committee, Sponsors, ACE, its Agents or Employees are not responsible for any loss due to cancellation, abandonment, postponement or curtailment in whole or in part of the Exhibition/Conference for causes outside its control. Exhibitor is recommended to adequately insure their participation expenses in case of such cancellation etc.
- R. Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibition, its success or that ACE, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties, and that he has been given no oral change or modification. No one is authorised to make any oral changes in this agreement.
- S. This agreement shall be governed by and construed according to Egyptian Law. Any dispute between the parties under this Agreement hereby submit to the jurisdiction of the Egyptian Courts.